



REGULATION  
art cycle of the  
**International Youth Festival**  
**THE PLANET OF ART – 2026**  
(Almaty, Kazakhstan and Paris, France)

**THE ROLE OF WOMEN IN THE PRESERVATION AND  
PROMOTION OF UNESCO INTANGIBLE CULTURAL HERITAGE**

*In 2026, the art cycle of the International Youth Festival  
THE PLANET OF ART – 2026 is held in the framework of the 80th  
anniversary of UNESCO and the 45th anniversary of the World  
Federation of Clubs and Associations for UNESCO.*

The project was initiated by UNESCO in 1999 and began to be implemented in Kazakhstan. Over time, it gained international recognition and started to be held annually, bringing together more than 90,000 participants from 40 countries around the world. In 2018, following the integration of the artistic and musical directions of the Federation of Clubs for UNESCO, the festival was presented in a renewed format under the title **THE PLANET OF ART**.

Thanks to the joint efforts of the partners, all children - regardless of their social status or place of residence, including participants from remote regions and different countries around the world - have the opportunity to demonstrate their talents free of charge and gain access to collaboration with leading experts and distinguished figures of the arts of the Republic of Kazakhstan.

As a result of the project, finalists of the festival in the senior category will be invited to Kazakhstan to participate in a unique educational and cultural program, including creative master classes, training sessions, the final exhibition, an award ceremony and the presentation of the album.

Particular significance is attached to the traditional travelling exhibition of the winning artworks at the UNESCO Headquarters in Paris (France) in October 2026, dedicated to the International Day of Intangible Cultural Heritage (17 October), within the framework of *the 80th anniversary of UNESCO and the 45th anniversary of the World Federation of Clubs and Associations for UNESCO*. The event will provide an opportunity to present the artworks to the global community, highlight the contribution of young people to the safeguarding of living traditions, and strengthen international cultural dialogue.

The theme of the festival in 2026 is “**The role of women in the preservation and promotion of UNESCO intangible cultural heritage**”. The project aims to promote intercultural dialogue and cultural diplomacy, as well as to strengthen the role of culture as a foundation for sustainable development and peace.

In the context of globalization, digital transformation, and accelerated social change, many

elements of intangible cultural heritage face the risk of loss or formalization. At the same time, the gap between generations in the transmission of traditional knowledge, skills, and cultural practices is widening. The festival responds to these challenges by creating a space for:

- creative dialogue between generations;
- engaging children and youth with living heritage;
- fostering respect for cultural diversity;
- promoting a culture of peace and mutual understanding through art.

Within the framework of its chairmanship in the World Federation of Clubs and Associations for UNESCO (WFUCA), the Kazakhstan National Federation launches a new cycle of the **International Youth Festival THE PLANET OF ART – 2026**. This is a large-scale cultural and educational initiative that brings together children and youth from different countries for the creative reflection, preservation, and contemporary interpretation of intangible cultural heritage through art and other forms of artistic expression.

**Goal:**

Supporting and developing the creative potential of children and youth, promoting the diversity of forms of self-expression, and strengthening international humanitarian cooperation through the exploration and promotion of UNESCO's Intangible Cultural Heritage, with a special emphasis on the role of women in its preservation and promotion.

**Objectives:**

- promoting the ideas of peace and mutual understanding through culture and art;
- supporting and developing the creative potential of children and youth;
- ensuring equal access to participation for children from regions and socially vulnerable groups;
- promoting children's and youth creativity and strengthening international cultural ties;
- encouraging cultural diversity and various forms of artistic expression;
- preservation and contemporary interpretation of UNESCO Intangible Cultural Heritage.;
- promoting the role of women as bearers and transmitters of cultural traditions;
- developing intercultural dialogue and international humanitarian cooperation;
- broadening participants' horizons and developing their creative and communication skills;
- expanding the Clubs for UNESCO movement and enhancing its public significance.

**Organizers:**

Kazakhstan National Federation of Clubs for UNESCO and the World Federation of Clubs and Associations for UNESCO

**With the support of:**

The National Commission of the Republic of Kazakhstan for UNESCO and ICESCO, UNESCO Regional Office in Almaty

### **Competition Conditions:**

- **Participants:** children and youth aged 3 to 18.
- **Technique:** free.
- **Size:** free.

Participants are invited to depict or interpret, in their works, the role of women in the safeguarding and promotion of UNESCO Intangible Cultural Heritage through painting or decorative and applied arts. The organizers encourage participants to explore themes related to the preservation of living traditions, the intergenerational transmission of knowledge, the sustainability of cultural practices, and the importance of cultural diversity. Participants are also encouraged to demonstrate a creative approach and unique artistic styles, revealing the role of women in UNESCO intangible cultural heritage in a new and original light.

- Each submission must be accompanied by a **completed participant application form (in accordance with Appendix 1)** and a **signed consent for the transfer of copyright to the work (in accordance with Appendix 2)**. Works submitted with incorrectly completed forms will not be accepted for the competition. Submitted works will not be returned.
- **Participation in the festival is free of charge.**
- **The number of works submitted from each country is not limited.**

### **Categories and Techniques:**

- **Fine Arts**
- **Decorative and Applied Arts**

#### **Category: Fine Arts**

Participants create an artwork reflecting the role of women in safeguarding and promotion elements of intangible cultural heritage included in the UNESCO lists.

The artwork may portray women as bearers of traditions: craftswomen, guardians of rituals, performers of traditional music and dance, and transmitters of knowledge to future generations.

The work should convey the cultural depth of the tradition, its symbolism, and its spiritual meaning. Particular attention is given to the expressiveness of the image, the ability to convey atmosphere, emotional richness, and the connection between generations.

Various painting and graphic techniques are permitted. The artwork should not only be visually compelling but also reveal the deeper meaning of the theme.

#### **Category: Decorative and Applied Arts**

Participants create a work of decorative and applied art that highlights the contribution of women to the preservation of intangible cultural heritage.

Through form, texture, and selected materials, the artwork should reflect the idea of the continuity of traditions, craftsmanship, and cultural identity. The use of traditional techniques and materials characteristic of a particular cultural practice is encouraged.

The work should demonstrate respect for traditions, emphasize the significance of women's roles in preserving them, and present a creative reinterpretation of cultural heritage in a contemporary context.

Artistic expressiveness, meaningful content, and the emotional impact of the work are encouraged.

### **General Criteria for All Categories**

The jury will evaluate:

- artistic value and technical mastery;
- originality and creativity of the concept;
- relevance to the 2026 festival theme;
- depth of interpretation of the role of women in safeguarding intangible cultural heritage;
- cultural sensitivity and respect for traditions;
- emotional and visual impact;
- the inspiring and educational character of the artwork;
- compliance with the competition rules and submission deadlines.

### **Stages:**

- **Stage I:** Application submission and international selection
- **Stage II:** Festival Final in Almaty, Kazakhstan (September 2026)
- **Stage III:** International presentation at UNESCO Headquarters in Paris, France (October 2026)

*Stage I: Application Submission and International Selection (10 March – 10 May 2026)*

### **Submission of Works:**

1. Original artworks must be sent **no later than 10 May 2026** to the office of the Organizing Committee of the Kazakhstan National Federation of Clubs for UNESCO via any express courier service (UPS, DHL, EMS, etc.) or by regular mail to the following address: **Kazakhstan National Federation of Clubs for UNESCO Business Park “Stanitsa” 71 Chaplina Street Almaty, Office 512, 050019 (new postal format: A26G4A2) Republic of Kazakhstan** Please indicate **“THE PLANET OF ART – 2026 Festival” on the package.**
2. If it is difficult to send the original artwork, submissions may be sent in digital format to the following email address: [art.kazfuca@gmail.com](mailto:art.kazfuca@gmail.com) . The file name must contain the author’s first and last name. Photo format: JPEG or JPG. Minimum file size: 2 MB. Maximum file size: 10 MB. The participant application form (Annex 1) must be attached to the email.
3. Works submitted to the Organizing Committee must not include a mat, tags, labels, signatures, stickers, or any other markings on the front side of the artwork. **Damaged works will not be evaluated by the jury.**
4. A participant application form completed in English (Annex 1) must be attached to each submitted work.
5. Exclusive rights for the further non-commercial use of the submitted works are transferred to the Organizing Committee represented by the Kazakhstan National Federation of Clubs for UNESCO. **Submitted works will not be returned.**

**Failure to comply with any of the above requirements will result in the work not being considered for the competition!**

**Stage II:** Festival Final in Almaty, Kazakhstan (*September 2026*)

**Results:**

- All Festival participants will receive a **Certificate of Participation**.
- Finalists included in the official album will receive a **Finalist Diploma**.
- Winners will receive a **Winner's Diploma**.
- Supervisors/mentors of the finalists will receive a **Certificate for Preparing a Finalist**.
- Partner organizations (national federations and associations, Clubs for UNESCO / schools / centers / studios and other project partners) – “Letter of Appreciation.”

**Stage III:** International Presentation at the UNESCO Headquarters, Paris, France  
(*October 2026*)

Preparation and exhibition of the works of the finalists of the International Youth Festival  
THE PLANET OF ART at the Headquarters of UNESCO in Paris, France.

**Contacts:**

**Organizing Committee**  
**International Youth Festival THE PLANET OF ART**

Kazakhstan National Federation of Clubs for UNESCO  
Almaty, Kazakhstan, 050019 (new format - A26G4A2), Business Park “Stanitsa”, 71 Chaplin  
Street, Office 512  
Tel.: +7 (700) 394 32 32, +7 (700) 394 32 92  
[www.unescoclubs.kz](http://www.unescoclubs.kz), [art.kazfuca@gmail.com](mailto:art.kazfuca@gmail.com)



**Participant Form  
International Youth Festival  
THE PLANET OF ART**

1	<b>FULL NAME (filled out according to passport data)</b>	
2	<b>GENDER:</b>	
3	<b>DATE OF BIRTH:</b>	
4	<b>COUNTRY:</b>	
5	<b>CONTACTS (E-MAIL, NUMBER.):</b>	
6	<b>TITLE OF WORKS:</b>	
7	<b>PERFORMANCE TECHNIQUE:</b>	
8	<b>NAME OF EDUCATIONAL INSTITUTION, ADDRESS:</b>	
9	<b>FULL NAME OF TEACHER (filled out according to passport data)</b>	

**“CONSENT TO THE TRANSFER OF COPYRIGHT FOR A WORK”**

I have read and accept the terms and conditions of the International Youth Festival **THE PLANET OF ART – 2026**.

1. In the work that I have submitted to the Competition, I have not artistically copied any works of other known artists; this work fully belongs to me. I accept and declare that I bear full criminal and legal responsibility if any claims of ownership over the work arise and such claims are proven.
2. Until today, I have not submitted the work that I am sending to this competition to any other competitions. I have not registered this work in any institution or organization.
3. The work that I have submitted to the competition has not been released on any commercial CD, DVD, etc., has not been included in any registration unit, and I have not granted consent to any person or institution to transfer the copyright to it.
4. Until the completion of the entire competition, I will not allow the work that I have submitted to the competition to be broadcast by any television or radio company, nor will I allow it to be published anywhere.
5. I will not charge any licensing fees or demand any payments under any other name in connection with the promotion of albums, CDs, DVDs, or other materials containing my work by the **Kazakhstan National Federation of Clubs for UNESCO**.

Furthermore, if my work is selected within the framework of this call for applications and included in the catalog-album (as a finalist’s work), or if by decision of the organizers I am invited to participate in the festival (as a winner), the **Kazakhstan National Federation of Clubs for UNESCO** shall have the right to present the work in accordance with Article 16 of the Law of the Republic of Kazakhstan “On Copyright and Related Rights”; the right to reproduce the work, including publication in albums, booklets, catalogs and other printed and electronic publications in accordance with Article 16 of the said Law; the right to distribute copies of the work in accordance with Article 16; as well as the right to public display, broadcasting, cable transmission and communication of the work to the public by transmitting signs, sounds and/or images in accordance with Articles 16 and 27 of the said Law.

The **Kazakhstan National Federation of Clubs for UNESCO** also has the right to send the work to foreign television and radio organizations, associations, educational and cultural institutions, and to use it for commercial and non-commercial purposes on the basis of a simple (non-exclusive) license in accordance with Articles 31–32 of the Law of the Republic of Kazakhstan “On Copyright and Related Rights”, without territorial or time limitations and without additional remuneration to the author.

I will not claim from the **Kazakhstan National Federation of Clubs for UNESCO** any royalties or any other remuneration for the use of my copyrighted work within the framework of this article.

..../..../2026

Full name of the participant \_\_\_\_\_ Signature \_\_\_\_\_